



## The Baltic Sea Region – on the way towards the world's first EcoRegion? Success stories and future challenges

**EcoRegion Final Conference** November 16<sup>th</sup> - 17<sup>th</sup>. 2011 Gdynia, Poland

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Since early 2009, members of the CBSS Expert Group "Baltic 21" have worked together with 10 regions around the Baltic Sea within the project EcoRegion in order to improve sustainable development at the regional level.

The Conference shall debate the role of sustainable development in the process of growth and integration of all regions. It is expected that the resulting Gdynia Declaration to be adopted by EcoRegion partners shall provide key input to the discussion on future priority areas, measures and actions within the Baltic Sea Region.

The conference will gather 150 transnational, national and regional policy-makers and experts involved in Baltic Sea Region projects and programmes in order to:

- Discuss the EcoRegion recommendations for future policy actions
- Promote and facilitate exchange of existing good practices in the BSR
- Award the "Best EcoRegion Good Practice"
- Strengthen links between BSR networks / regions for future actions •

EcoRegion activities / outputs:

- Regional and local administrations have improved their sustainability management and • realised concrete sustainable development measures
- Good practices from all over the BSR were documented showing how sustainable • development can be realised on a regional level
- "EcoRegion Perspectives" on specific sustainability topics (transport, energy, tourism, spatial planning, education, agriculture)
- A series of workshops have stimulated the inter-regional, sector-regional and cross-sectoral • debate on how to realise sustainable development at sub-regional level resulting in ...
- EcoRegion recommendations for future policy measures and support programmes

On November 17<sup>th</sup>, 2011, all conference participants are invited to join the study tour to Hel **Peninsula** to learn from selected regional good practices concerning sustainable development.

The project, led by the German Federal Ministry for the Environment, is a Baltic 21 Lighthouse Project as well as a flagship project of the EU Strategy for the Baltic Sea Region.

## Location:

Gdynia Innovation Centre, Al.Zwyciestwa 96/98 Gdynia, Poland

